

CII chief discusses reverse outsourcing with Hillary Clinton

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Confederated of Indian Industry (CII) President and Bharti group chief Sunil Bharti Mittal has met Senator and US Presidential candidate Hillary Rodham Clinton and briefed her about the new trend of reverse outsourcing by Indian companies to American firms.

Mittal was accompanied by a delegation of leading Indian industrialists including Hari S Bhartia of Jubilant Organosys, C K Birla of Hindustan Motors,

Atul Punj of Punj Lloyd and Tarun Das. During the meeting yesterday at the Capitol Hill, the CII President discussed with Clinton how the fast globalising Indian firms have started reverse outsourcing to the US firms, the chamber said in a statement.

Mittal also briefed her about a major brand building project by India to be launched in the US in September this year. The project has been branded as 'India@60 - the India 3 D: Democracy, Diversity, Demographics'.



Members of a Confederation of Indian Industry (CII) delegation on a visit to the US. (Left to right) Punj Lloyd Ltd Chairman Atul Punj; CII and Bharti Enterprises Chairman Sunil Mittal; Hindustan Motors Ltd Chairman CK Birla, and Jubilant Organosys Ltd Co-Chairman Hari S Bhartia coming out of the US Capitol after a meeting with Senator Hillary Clinton and Congressman Henry Hoyer